ANDY NGUYEN

GRAPHIC DESIGNER

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Work Experience

TEAM MANAGER

Panera Bread | Chanhassen, MN | Oct 2025 - Present

- Supervise store operations and lead teams to maintain service.
- Manage cash handling, inventory, food waste, and staff coordination during manager shifts.
- Reduced food waste as the production specialist up to 30% week to week.

GRAPHIC DESIGN & MULTIMEDIA INTERN

Goff Public | Saint Paul, MN | Sep 2025 - Nov 2025

- Designed branding, digital assets, website graphics and multimedia content for internal and client work.
- Collaborated with creative and communications teams to deliver creative work aligned with advocacy, community engagement, and communication.
- Supported content creation through photography, videography, and research for client campaigns & goals.

VOLUNTEER GRAPHIC DESIGNER

TCDSA Working Group - Uptown Girls Mutual Aid | Minneapolis, MN | June 2025 - Aug 2025

- Developed a complete brand identity system, including logo, apparel, and marketing materials.
- Designed merchandise that generated $500+ in revenue at a community festival.
- Collaborated with team members to help increase brand visibility and support campaign initiatives.

SOCIAL MEDIA MARKETING VIDEOGRAPHER

Labovitz School of Business | Duluth, MN | Nov 2024 - Jan 2025

- Planned, filmed, and edited a promotional marketing video for LSBE, generating more than 5,500 engagements across Instagram, TikTok, and Facebook in one week.

MULTIMEDIA GRAPHIC DESIGN INTERN

Elire Inc | Minneapolis, MN | May 2024 - Aug 2024

- Designed branded digital and print materials, including social media graphics, website & blog visuals, and presentation decks.
- Produced multimedia content that increased social media engagement by 15%, enhancing client & internal brand visibility.
- Collaborated with subject matter experts to design complex topics to digestible information.

Education

University of Minnesota-Duluth
Bachelor of Fine Arts - Graphic Design Marketing Emphasis
Duluth, MN

Additional

CLUB MEMBER

American Marketing Association | Duluth, MN | Aug 2024 - Jan 2025

SCHOLASTIC ART & WRITING AWARD RECIPIENT

Alliance for Young Artists & Writers | May 2021

- Awarded a Gold Key, and a Silver Key for two artwork submitted within the Digital Art Category

Skills

TECHNICAL

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Figma, Canva, Microsoft Office Suite

CREATIVE

Branding & Identity, Digital Marketing, Layout & Typography, Social Media, Video Production & Editing, Motion Graphics