

# ANDY NGUYEN

## GRAPHIC DESIGNER & MARKETING CREATIVE

Chaska, MN

Itsendeewin@gmail.com

+1 (612) 442 5414

linkedin.com/in/andynguyen25

andynguyendesign.com

Multidisciplinary designer with a BFA in Graphic Design and marketing emphasis. Skilled in crafting visual systems, storytelling through multimedia, and building brand experiences. Experienced across agency and corporate environments, with a passion for helping organizations connect with audiences through storytelling & purposeful design.

## Education

### Bachelor of Fine Arts Graphic Design - Marketing Emp.

University of Minnesota-Duluth  
Duluth, MN | Aug 2021 - May 2025

## Skills

### DESIGN TOOLS

Adobe Creative Suite (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro), Figma, Canva

### CORE SKILLS

Branding & Identity, Digital Marketing, Video Production & Editing, Layout & Typography, Motion Design

### PROFESSIONAL SKILLS

Attention to Detail, Adaptability, Organization, Time Management, Problem Solving, Collaboration

## Awards

### SCHOLASTIC ART & WRITING AWARDS

Gold Key | Mar 2021

Silver Key | Mar 2021

## Work Experience

### TEAM LEAD MANAGER-IN-CHARGE

Panera Bread | Chanhassen, MN | Oct 2025 - Present

- Supervise store operations and lead a team to maintain efficient, high-quality service.
- Manage cash handling, inventory, and staff coordination during manager shifts.
- Recognized for reliability, accountability, and strong leadership in a fast-paced environment.

### GRAPHIC DESIGN/MULTIMEDIA INTERN

Goff Public | Saint Paul, MN | Sep 2025 - Nov 2025

- Collaborated with the creative team on branding, visual design, and multimedia content for a variety of clients across industries.
- Contributed to client campaigns through design, photography, videography, and content research.
- Participated in client events and meetings, gaining exposure to advocacy, community engagement, and crisis communications.

### VOLUNTEER GRAPHIC DESIGNER

TCDSA Working Group - Uptown Girls Mutual Aid | Minneapolis, MN | June 2025 - Aug 2025

- Designed a full brand identity system including digital and print materials. (logo, apparel, and marketing materials).
- Helped raise \$500+ through branded merchandise at the People's Pride Festival.
- Collaborated with fellow club members and designers to enhance brand visibility and ensure campaign goals.

### MULTIMEDIA GRAPHIC DESIGN INTERN

Elire Inc | Minneapolis, MN | May 2024 - Aug 2024

- Designed branded digital and print materials, including social media graphics, website & blog visuals, and presentation decks.
- Produced multimedia campaigns that increased video engagement by 15%, enhancing client brand visibility.
- Worked cross-functionally with the marketing team to deliver consistent, on-brand creative under tight deadlines.
- Collaborated with subject matter experts to create and refine PowerPoint decks for conferences, simplifying complex topics like Treasury AI and software management.

## Projects

### LSBE SOCIAL MEDIA MARKETING VIDEO

Lavovitz School of Business and Economics | Duluth, MN | Aug 2024 - Nov 2024

- Planned, filmed, and edited a promotional marketing video for LSBE, generating more than 5,500 engagements across Instagram, TikTok, and Facebook in one week.
- Strengthened the school's digital presence by using strategic storytelling, consistent messaging, and community-focused creative direction.

### DIGITAL MARKETING PLAN - FAMOUS DAVE'S BARBECUE

Lavovitz School of Business and Economics | Duluth, MN | Aug 2024 - Jan 2025

- Led the design of a full digital marketing pitch for Local Famous Dave's, creating presentation decks, promotional visuals, and a cohesive campaign strategy based on client and audience research.
- Collaborated with a team to develop content and visual storytelling that delivered a consistent, engaging user experience across all proposed marketing materials.

## Leadership & Volunteering

### TEAM MEMBER

Saigon Meats Manilla | Maple Grove, MN | Aug 2023 - July 2025

- Assisted in starting up a family-owned food business.
- Helped in gaining over \$5,000 in sales within a day.

### CLUB MEMBER

American Marketing Association | Duluth, MN | Aug 2024 - Jan 2025