



Andy Nguyen

Graphic Designer

2327 Gehl St., Chaska, US, MN 55318

itsendeewin@gmail.com

(612) 442-5414

[LinkedIn Profile](#) linkedin.com/in/andynghuyen25

[Portfolio Website](#) andynghuyendesign.com

Summary

Creative graphic designer with strong Adobe Creative Suite skills and a passion for visual storytelling in branding and digital marketing. Experienced in creating multimedia visuals, video content, and marketing collateral in fast-paced environments. Proven track record of increasing social engagement and supporting cross-functional teams. Eager to support and learn from businesses with compelling, purpose-driven design.

Experience

Multimedia Graphic Design Intern

Elire LLC, Minneapolis MN

May 2024 - Aug 2024

- Created professional marketing and promotional material through social media posts, blog graphics, and videos, adhering and enhancing brand visibility through multimedia content.
- Enhanced, laid out, and revised marketing collateral, working in a fast-paced, collaborative environment, while developing teamwork and communication skills by working closely with the marketing team.
- Collaborated with business professionals, improving marketing materials and presenter decks, ensuring brand consistency, and driving engagement for conferences.

Team Lead

Panera Bread, Chanhassen MN

June 2020 - Present

- Provided leadership and guidance to team members, ensuring that tasks were completed on time and to a high standard.
- Trained new staff in relevant processes and procedures.
- Resolved escalated customer complaints or queries promptly and efficiently.

Projects

Social Media Content Creation

Labovitz School of Business and Economics

Aug 2024 - Nov 2025

- Filmed and edited a promotional video that boosted social engagement by 5,500+ interactions across Instagram, TikTok, and Facebook.
- Enhanced the school's digital presence through strategic video storytelling and creative direction.
- Focused on consistent messaging, student engagement, and community building through multimedia.

Digital Marketing Plan - Famous Daves Barbecue

Labovitz School of Business and Economics

Aug 2024 - Jan 2025

- Collaborated with team members to research and curate a digital marketing plan to the owner of Famous Dave's Barbecue in Hermantown, MN.
- In charge of all visual media including presenter decks, marketing collateral, and digital marketing plan design

Education

Bachelor of Fine Arts

Graphic Design - Marketing

University of Minnesota-Duluth Aug 2021 - May 2025
Duluth, MN

Skills

Technical Skills

- Adobe Creative Suite (Photoshop, Illustrator, Indesign, After Effects, Premiere Pro), Microsoft Office Suite, Figma, Canva

Hard Skills

- Visual Storytelling, Content Creation, Branding Identity & Consistency, Digital Marketing, Typography, Video Production & Editing, UI/UX Design

Soft Skills

- Attention To Detail, Teamwork, Organization, Time Management

Leadership

Saigon Meets Manila

Team Founder | Maple Grove, MN

Aug 2023 - Present

- Assisted in starting up a family-owned food business, working at many events. Helped in gaining over \$5,000 in sales within a day

American Marketing Association - UMD

Club Member | Duluth, MN

Aug 2024 - Jan 2025

Awards

Scholastic Art & Writing Awards

- Gold Key, Digital Art March 2021
- Silver Key, Digital Art March 2021

Certifications

Google Ads App Certification

Google

Nov 2024 - Nov 2025